

**DOSHION** is a group of companies engaged in the field of **WATER AND WASTE WATER TREATMENT, RECYCLING AND REUSE** through their various business verticals to provide ONE STOP SOLUTION for any of their clients' needs since last 49 years. **DOSHION** provides TURN KEY SOLUTIONS through EPC PROJECTS & also makes equipments, chemicals & consumables.

**DOSHION POLYSCIENCE PVT LTD** is one of the leading vertical of **DOSHION GROUP** engaged in the field of manufacturing **ION EXCHANGE RESINS, PHARMA POLYMERS AND MEMBRANE PERFORMANCE CHEMICALS**. We have PAN INDIA operations and the company exports its products to more than 40 countries worldwide. For more information about us you can visit our website – [www.doshionpolymers.com](http://www.doshionpolymers.com)

## Assistant Manager- Digital Marketing



**Experience** : 2 to 4 Years



**Package** : Rs. 2,40,000 p.a. to Rs. 3,60,000 p.a.



**Location** : Ahmedabad



**Openings** : 1 Post

### Job Description:

- Lead Generation through cold-calling, networking, and customer referrals.
- Create communication tool/platform/material for effective Brand Building & Marketing activities of the company & digital marketing campaigns & emails/newsletters to send to current customers.
- Optimize the business website to increase online traffic & follow best practices for social media marketing on different platforms.
- Maintain & monitor online listings across various e-commerce platforms.
- Track marketing metrics & analyze digital data to measure marketing success.
- Track & monitor Exhibitions/Tradeshows and plan to participate in Exhibitions by Developing most effective Presentations & Show.
- Learn details about our product and service offerings
- Communicate with customers to understand their requirements and needs
- Hands-on Experience in SEO, SEM, SMM, Google Ads/Meta Ads/LinkedIn Ads/Wordpress, Drupal, etc
- Analysing sales activities to ensure current sales strategies are effective and result oriented

**Education** : Any Graduate, Diploma with interest in Sales & Marketing. Higher Preference given for B.Tech/ B.E./ B.Sc./ B.Pharm/M.Sc./M.Pharm.

**Skills required** : Should be Computer savvy with required communication skills with good hold on MS Office (Excel), Google Ads, SEO, Social Media Marketing., SEM, etc.

**Role** : Digital/Internet Sales & Marketing